



2020

CORPORATE SPONSORSHIP PACKAGE



Dear Friends,

Faithful! Since 2005, over 600 women have made their way through the doors of Gilgal. Once here, they find love, acceptance, trust, nutrition, counseling, care and a home that will offer the opportunity for life transformation. Over the years, we have been blessed with supporters and partners who have allowed us to continually provide our services in the areas of housing, education and employment.

We would like to invite you to join us as a 2020 Corporate Sponsor of the Blue Jean Gala and make a significant investment in that vision, bringing transformation to Atlanta's homeless women. Your support will help Gilgal expand their operations and program budgets to support the expansion of the Gilgal Campus.

Enclosed you will find the various levels of sponsorship available, along with a list of benefits for each level. The benefits will be provided at the fifth annual Blue Jean Gala. Last year's event was a tremendous success with more than 320 attendees raising \$175,000. Please join us on **Thursday, October 22, 2020** and celebrate the **15th anniversary of Gilgal**. Your company will receive significant community support, recognition among our patrons and guests as well as publicity.

By joining with us your organization will be exposed to thousands of potential customers eager to support organizations partnering with Gilgal, Inc. to improve the lives of hundreds of women. More importantly, your company receives the benefit of having participated in the transformation of *our* community, creating a brighter future for everyone.

On behalf of our entire Gilgal team, I look forward to meeting with you and sharing details of the benefit of sponsorship for your company and for the community we share.

Warmest Blessings,

Val Cater
Executive Director

2020 Blue Jean Gala Benefits

Presenting Sponsor - \$20,000.00

- Exclusivity for company industry – no other Presenting Sponsors in your industry will be sought.
- Opportunity to participate in the presentation the night of the event.
- Opportunity to provide a 45 second video about your company
- Embedded Live Stream Host at your location.
- Catered dinner at location of your choice for up to 20 guests.
- 20 Swag Bags delivered to your location.
- Logo on screen frame on Virtual event.

- Headline billing, branding, and logo placement in all promotional material for all events including web banners, invitation cards and event specific website.
- Branding in digital media promotion for event to include e-blast with link, E-Newsletter.
- Gilgal, Inc. website link to company website.
- Targeted publicity through social media coverage.
- Right to use Gilgal, Inc. logo in pre-approved corporate advertising/promotions.
- Two annual corporate days of service for up to 30 participants. (on or offsite)

Gold Sponsor - \$10,000.00

- One live stream breakaway to your watch party location.
- Catered dinner at location of your choice for up to 15 Guests.
- 15 Swag Bags delivered to your location
- Logo on screen frame for virtual event.
- Logo billing at the Gold Sponsor Level in all promotional material for all events including posters, invitation cards and event specific website.

- Branding in digital media promotion for all events to include e-blast with link.
- Gilgal website link to company website
- Targeted publicity through social media coverage
- Right to use Gilgal logo in pre-approved corporate advertising/promotions
- One corporate day of service per year for up to 30 participants. (on or offsite)

Silver Sponsor - \$5,000.00

- Catered dinner at location of your choice for up to 10 Guests.
- 10 Swag Bags delivered to your location.
- Logo billing at the Silver Sponsor Level in promotional material for all events including posters, invitation cards and event specific website.

- Branding in digital media promotion for events to include e-blast with link.
- Gilgal website link to company website.
- One corporate day of service for up to 15 participants. (on or offsite)

Bronze Sponsor - \$3,000.00

- Catered dinner at location of your choice for up to 10 Guests.
- 10 Swag Bags delivered to your location.
- Logo billing at the Bronze Sponsor Level in promotional material for all events including posters, invitation cards and event specific website.

- Gilgal website link to company website.
- One corporate day of service per year for up to 10 participants. (on or offsite)



2020 Blue Jean Gala Corporate Partner Opportunities

Presenting Sponsor ~~\$20,000~~ (Sold to Kia Motors)

Silver Sponsor \$5,000

Gold Sponsor \$10,000

Bronze Sponsor \$3,000

I hereby agree to the above **Gilgal, Inc. Blue Jean Gala** sponsorship opportunity. I understand that my company will receive the corresponding benefits to the sponsor level that has been selected as set forth in the sponsorship package.

I further hereby agree to cooperate with Gilgal, Inc. by providing electronic and hard copy name and logo information related to the corporate sponsor (the "name and logo"), as reasonably requested. I further hereby acknowledge and agree that Gilgal, Inc. is permitted to use the name and logo in connection with electronic and hard copy advertising and promotions for the event.

Signature: _____

Name: _____ Title: _____

Company: _____ Email: _____

Address: _____

Phone: Home: _____ Business: _____ Fax: _____

Contract Person: _____ Personal phone: _____

Mail this contract with your payment to:

Val Cater
Gilgal, Inc.
P. O. Box PO Box 150777
Atlanta, GA 30315

Payment:

Check enclosed (Payable to: Gilgal, Inc.)

Please invoice me on: _____



Please contact Elizabeth Hornbuckle with questions. Phone: 404-543-0251 Email: elizabeth@wellspringresource.com.